

**TITLE 5: HIGHWAYS, TRAFFIC**  
**DIVISION 1: HIGHWAY PERMIT**  
**Chapter 5: BANNER PERMITS.**  
**Sections:**

51.051	Scope of Chapter.
51.052	Application.
51.053	Purpose of Permit.
51.054	Duration.
51.055	Special Banner Permit.
51.056	Public Liability and Property Damage Coverage.
51.057	Installation.
51.058	Deductions and Refunds of Deposits.
51.059	Removal of Material and Debris.

**51.051 Scope of Chapter.**

The provisions of this chapter apply to the making of applications for and the granting and control of permits for the placing, erection, maintaining and removal of banners extending over, upon or along any highway or any portion thereof.

Adopted Ordinance #815 (1957);

**51.052 Application.**

An applicant for a banner permit shall complete and file with the Commissioner an application in duplicate conforming with the provisions of Section 51.018 of this division which shall contain, in addition thereto, the following:

- (a) The location, dimensions, and purpose of the banner;
- (b) A facsimile of the proposed banner, including any legend or written matter;
- (c) The proposed date and the time of day when said banner will be installed;
- (d) The proposed date and time of day when said banner will be removed;
- (e) Such other information as the Commissioner may require.

Adopted Ordinance #815 (1957);

**51.053 Purpose of Permit.**

Permits issued under this chapter shall be granted only to civic organizations or public bodies for the purpose of bringing to the attention of the public, events which are of a general public interest. No permit shall be issued to further political, religious, or private purposes.

Adopted Ordinance #815 (1957);

**51.054 Duration.**

No permit shall be granted for a period of more than forty (40) days.

Adopted Ordinance #815 (1957);

**51.055 Special Banner Permit.**

Every applicant for a banner permit from whom an issuance fee is required and who does not maintain a sufficient general deposit or undertaking with the Commissioner, shall deposit with the Commissioner, ten dollars (\$10) for each banner permit.

Adopted Ordinance #815 (1957);

**51.056 Public Liability and Property Damage Coverage.**

An applicant shall submit proof of public liability and property damage to the Commissioner in an amount of not less than one hundred thousand dollars (\$100,000) for any one person killed or injured, and two hundred fifty thousand dollars (\$250,000) total liability for any one accident, and an amount of not less than fifty thousand dollars (\$50,000) for property damage.

Adopted Ordinance #815 (1957);

**51.057 Installation.**

The Commissioner may require that the installation of any banner be under the supervision of an inspector appointed by the Commissioner, for which the permittee shall pay the Commissioner an amount equal to the compensation and cost of transportation of such inspector during the time he is assigned to such inspection.

Adopted Ordinance #815 (1957);

**51.058 Deductions and Refunds of Deposits.**

The Commissioner shall deduct from the deposit made or maintained by the permittee the following:

- (a) The permit issuance fee if that has not otherwise been paid;
- (b) The cost of the service and transportation of any inspector;
- (c) The cost of any repairs made necessary because of installation of the banner.

The remainder of any such special deposit, if any, shall be refunded to the permittee.

Adopted Ordinance #815 (1957);

**51.059 Removal of Material and Debris.**

A permittee, upon the removal of any banner for which a permit under this chapter has been issued, shall remove from the highway all material and debris resulting from the installation, maintenance or removal of any banner, within twenty-four (24) hours after the removal of a banner.

Adopted Ordinance #815 (1957);